



**Chambers  
Ireland**  
Advancing business together

## Press Release

**29 November 2017**

### **XXX Chamber Launches New Brand**

XXX Chamber, as a member of the Chambers Ireland network, launched a new brand today, reflecting their strength and influence as a member of the collaborative network.

Launching the new brand, Chamber President XXX said, “XXX Chamber is delighted to unveil our new logo and tagline. We are proud to represent our members and we are committed, more than ever, to enhancing our local community and working together to create and advance business opportunities for all. Being part of the largest business network in the country enhances our abilities to speak out on our members behalf and affect change in the policy areas our business community requires.”

“With business in Ireland preparing for the outcomes of Brexit and discussion on the Future of Europe, we believe that XXX Chamber provides a crucial and consistent engagement with stakeholders, enabling our members to thrive in the ever evolving environment.

Echoing this sentiment Ian Talbot of Chambers Ireland said, “Founded in 1923, with some of our members dating back as far as the 1700’s, we have substantial history, knowledge and a consistent background as the voice of the business community. Today, Chambers are more relevant than ever. As the needs of business change, we are consolidating our ability to adapt and meet the needs of our members through engagement, active listening and calls to action. Our lobbying targets issues relevant to all businesses large and small, foreign and domestic tied together by location.”

“Our new logo and tagline, Advancing business together, illustrates the ethos of Chambers across the country, reflecting the work being done on behalf of our members in many different spheres

including lobbying Local Government, National Government and the EU to shape policy and deliverables, as well as representing the concerns of business to relevant stakeholders.”

**-ENDS-**

For further information contact Gabriel Doran, Chambers Ireland on 01 400 4331, 086 6081605 or email [gabriel.doran@chambers.ie](mailto:gabriel.doran@chambers.ie)