

Business Community Survey April 2020

Rebooting the Economy

Headline Findings:

Revenue

- Half of firms expect an immediate loss of revenue that is in excess of 60%
- Smaller businesses affected most
- Full year expectations for 2020 suggest a slow rebound for the economy

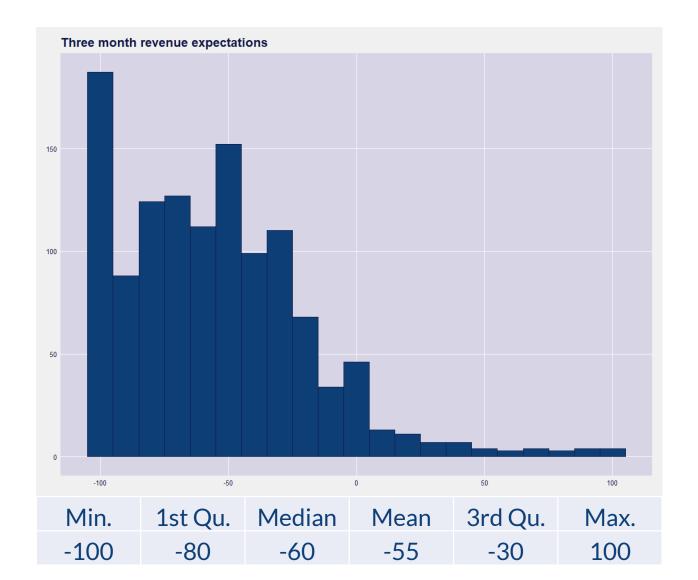
Closures

- Only 15% of businesses have not experienced some form of closure
- Overhead costs for most businesses that are closed exceed €2000/week
- For businesses that need restocking most expect it to cost in excess of €3000
- For 25% of businesses that need to restock costs will exceed €8000
- Half of all businesses will need at least two weeks to reopen, 25% will need more than a month

Invoices outstanding

- 68% of businesses are awaiting payments
- The median amount due is €40000

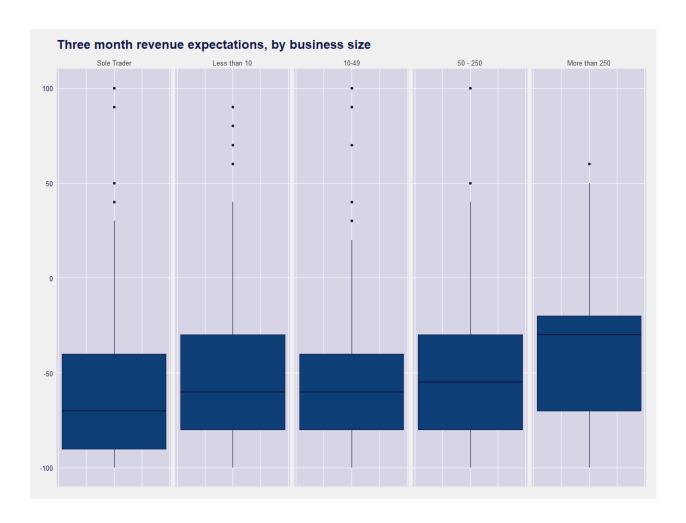




The consensus of a 60% dip in expected revenue over the short term still holds from our previous survey

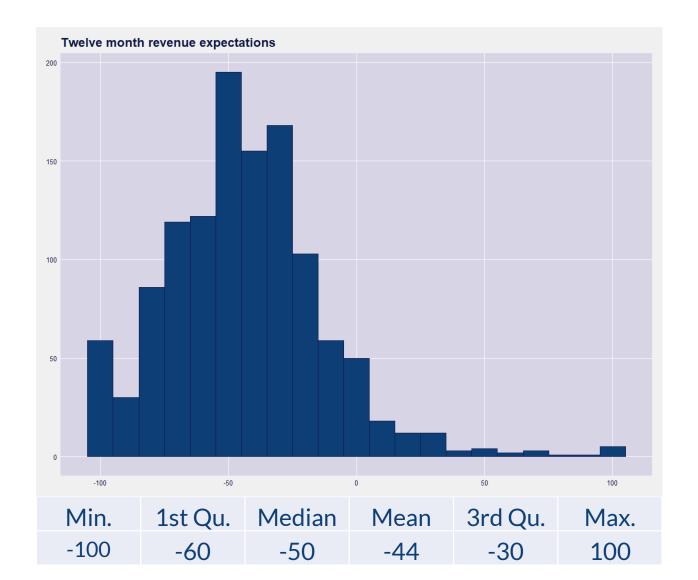
Over 80% of businesses expect their earnings to underperform by in excess of 25%





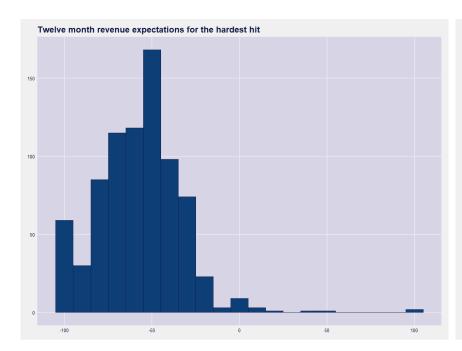
While the impact is felt widely across the economy, smaller businesses, which account for 67% of jobs, are feeling the impact more strongly than larger businesses.

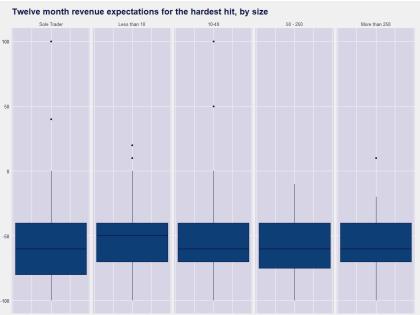




Businesses foresee an increase in economic activity in Q3/Q4 of 2020, but are expecting it to be very limited in scale.

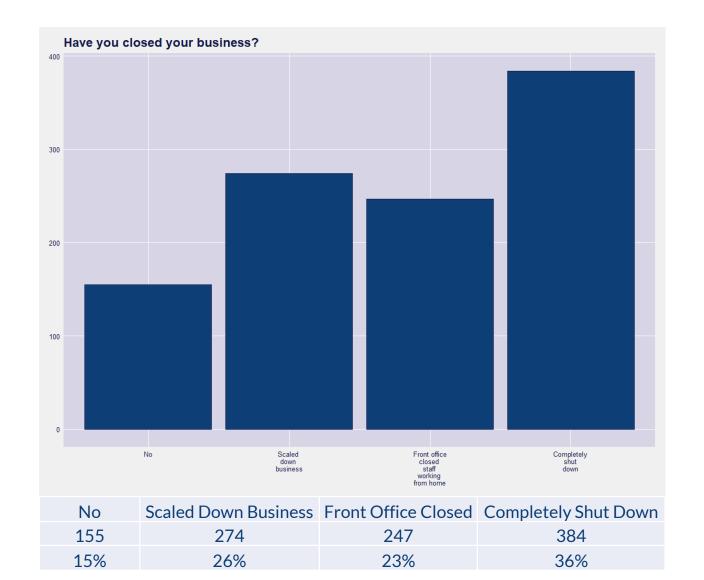






The 60% of businesses which are expecting to see their revenue halve in the short-run do not expect to make good on their losses for this quarter, expecting overall revenue for 2020 to be down >50%

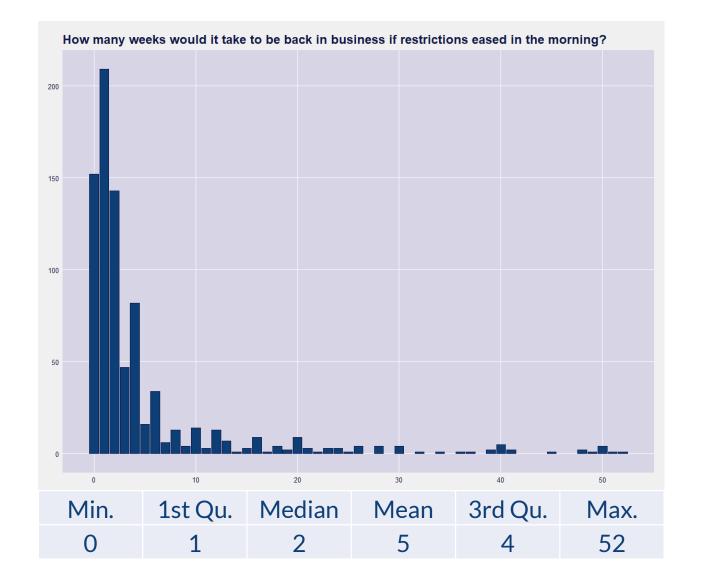




Only 15% of respondents have not have their business operations directly affected by the restrictions that the response to Covid-19 has required

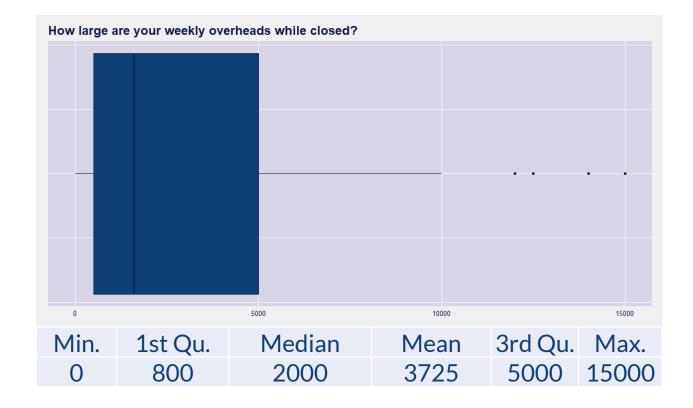
36% have closed entirely





Half of all businesses will take at least two weeks to return to activity after the Covid-19 closures, with some seasonal sectors such as tourism expecting to be closed for 12 months.





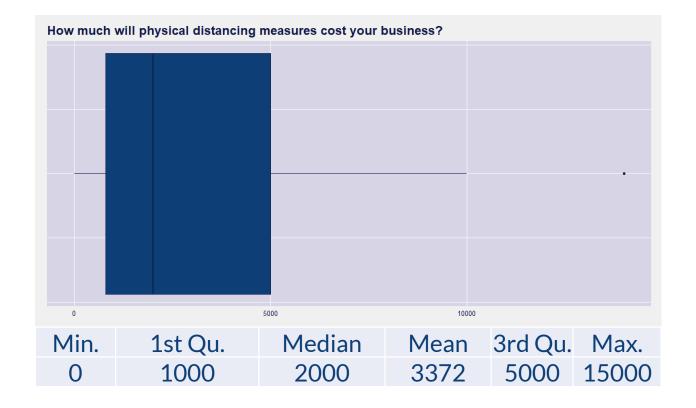
While the **Temporary** Wage Subsidy Scheme aids many businesses, overhead costs are mounting up over the period of closure, with liabilities typically accruing at €2000/week





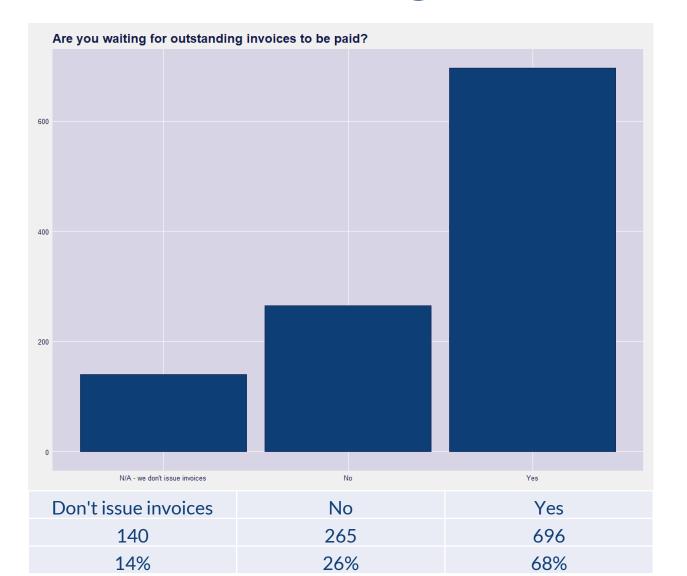
Restocking will prove to be a considerable burden for many businesses which will need to do it. The typical value required will exceed €3000, but more than 25% will need multiples of that





The Health & Safety requirements necessary for ensuring appropriate physical distancing will be another considerable cost for businesses

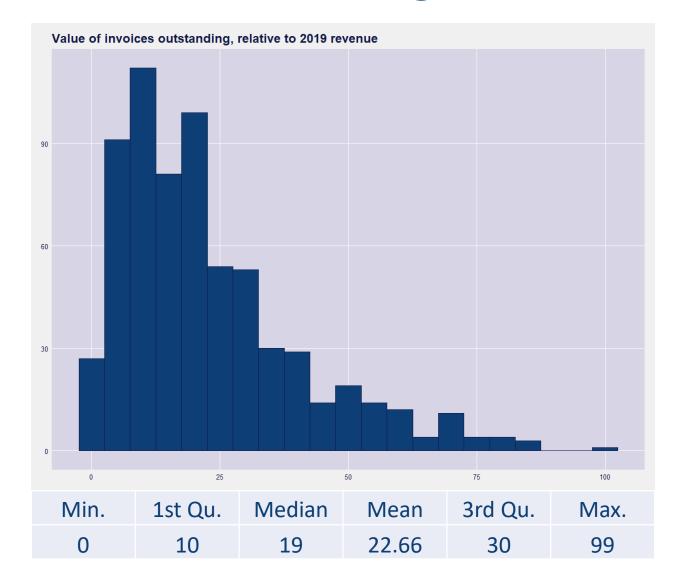




Liquidity is becoming a bigger issues, even for businesses which are still active

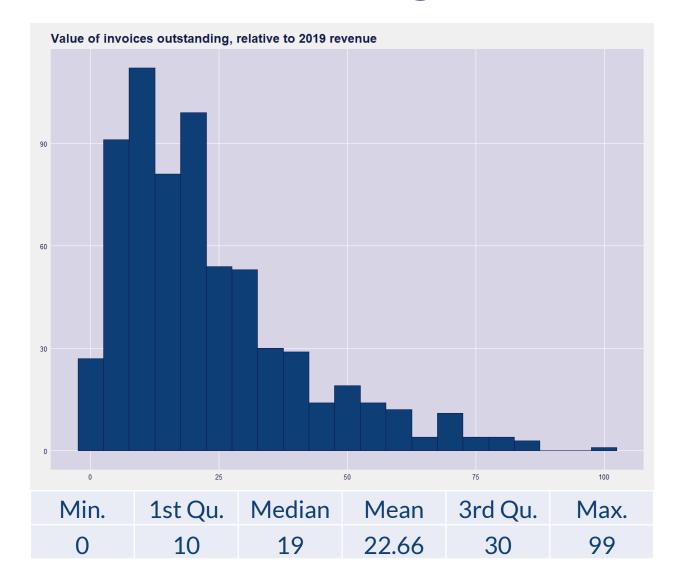
Currently, 68% of businesses have invoices which are outstanding





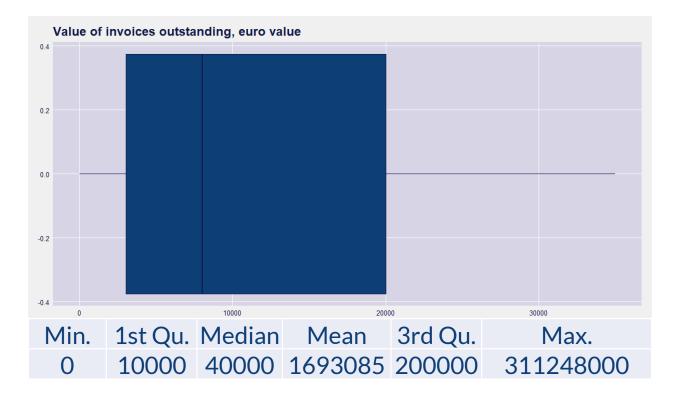
Even while looking at a Q2 which will typically see revenue decline by at least 60%, many businesses are also looking at considerable arrears developing with many clients





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Over half of the respondents had sums owed to them which where in excess of €40000

Even among those owed less than €40000 25% of respondents are owed in excess of €20000

